

WHAT I ACTUALLY DO

Build it. Stand it
up. Hand it off.
Repeat.

01

The honest answer

I build something from nothing, get it standing on its own, hand it to someone who can scale it — then go do it again.

02

For a long time, I just looked like someone who kept leaving

Four startups. A university incubator. Products and programs stalled for years. I'd get them working and move on.

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The pattern wasn't
restlessness. It was a role.

Michael Ashley

03

The 0→1 builder's job

Take an idea everyone agrees should exist and make it real, durable, and **no longer dependent on me**.

04

The moment it runs without you is the win

Not the moment you've failed — the moment you've finished. That's the whole point.

05

Every builder needs the other half

I invent and establish. An operator scales and optimizes. Neither of us does the other's job well — and that's exactly **by design**.

**Are you the operator
who loves scaling
what someone else
built from scratch? →**

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